



Cybersec Europe is the only neutral independent exhibition in Belgium. We believe that this event will support Europe to become a more secure cyberspace because governments, institutions and businesses can network, share knowledge and get inspired to join forces. Together we will build towards a safer and more secure cyberspace in Europe.

Operational technology security

Digital transformation & automation

Improve security awareness

Cybersecurity innovation

European cybersecurity perspectives

Cybersecurity solutions

Machine learning, Data intelligence & AI

IoT & 5G

Visitor:  
C-LEVEL  
MANAGEMENT  
IT ARCHITECTS  
AND SPECIALISTS

Exhibitor:  
VENDORS  
DISTRIBUTORS  
RESELLERS  
INTEGRATORS  
CONSULTANTS



FUTURE LAB

Bigger and improved! Great opportunities for networking, showcases, start-ups, live demonstrations and a pitch podium

And more...

- MAIN STAGE
- ROUND TABLES
- VIP LOUNGE
- NETWORKING AREA
- COMPUTABLE CAFE





# Participation Information 2022

What does your investment in the exhibition consist of? The participation rate always consists of a m<sup>2</sup> rental fee, stand construction and a participation package. If you have a stand up to 25m<sup>2</sup>, Jaarbeurs will offer you a complete package, consisting of m<sup>2</sup>, the stand construction package and the participation package. When you book a stand that is bigger than 25 m<sup>2</sup>, you also have the option of building your own stand. See below for all rates and options.

## Stand location rates

	<b>Early bird rate</b> Until 15-09-2021	<b>Standard rate</b> Until 31-01-2022	<b>Late booking rate</b> From 01-02 (until 15-03-2022)
Aisle stand	€ 235 per m <sup>2</sup>	€ 260 per m <sup>2</sup>	€ 275 per m <sup>2</sup>
Corner stand	€ 245 per m <sup>2</sup>	€ 270 per m <sup>2</sup>	€ 285 per m <sup>2</sup>
End-of-row stand	€ 250 per m <sup>2</sup>	€ 275 per m <sup>2</sup>	€ 290 per m <sup>2</sup>
Island stand	€ 255 per m <sup>2</sup>	€ 280 per m <sup>2</sup>	€ 295 per m <sup>2</sup>

## Other rates

### **A-location surcharge €10 per m<sup>2</sup>**

An A-location is positioned close to the entrance, terrace or theatre and therefore has more visitor footfall. These locations have a bold outline on the floorplan.

### **Co-exhibitor €995**

We charge a fee for every additional co-exhibitor on your stand.

### **Volume discount €10 per m<sup>2</sup>**

Do you have a stand bigger than 40m<sup>2</sup>? You will then profit from a discount for every additional m<sup>2</sup>.

## Stand construction

Do you want to build your own stand? Free stand construction is allowed for stands from 25 m<sup>2</sup>. All stands up to 25 m<sup>2</sup> are offered with a stand construction package of your choice. The contents of the stand construction packages can be found on the exhibition websites

### **Promopoint €3.495**

This all-in package comprises a 9m<sup>2</sup> aisle stand location, turnkey stand construction and the brand awareness package, excluding VAT.

### **Comfort package €120 per m<sup>2</sup>**

Compulsory for stands up to 25m<sup>2</sup>

### **Premium package €150 per m<sup>2</sup>**

Available from 12m<sup>2</sup>

### **First class package €175 per m<sup>2</sup>**

Available from 15m<sup>2</sup>



# Participation packages

## Brand awareness

Effective and accurate

€ 1.450,-

**Your benefits:**

1. Invites for (potential) relations
2. Visibility via the online company profile on the website app
3. Access to networking platform around the trade show
4. 7x personal profile for stand crew on networking platform
5. 20x (open) personal meeting requests (p.p.)
6. Badge scanning of visitors on the trade show floor
7. Search, connect, chat & video meet visitors
8. Direct chat functionality via company profile

**Extra:**

- Online company profile visible in category "Bronze"
- Featured logo on networking platform
- Add 5x item (content and/or product)

## Lead generation

Effective, accurate & visible

€ 2.050,-

**Your benefits:**

1. Invites for (potential) relations.
2. Visibility via the online company profile on the website app
3. Access to networking platform around the trade show
4. 7x personal profile for stand crew on networking platform
5. 20x (open) personal meeting requests (p.p.)
6. Badge scanning of visitors on the trade show floor
7. Search, connect, chat & video meet visitors
8. Direct chat functionality via company profile

**Extra:**

- Online profile visible in category "Silver"
- 5x extra personal profile for stand crew on networking platform
- 5x extra (open) personal meeting requests (p.p.)
- Add 10x item (content and/or product) to company profile

## All-in

Effective, accurate, visible & exclusive

€ 2.550,-

**Your benefits:**

1. Invites for (potential) relations
2. Visibility via the online company profile on the website app
3. Access to networking platform around the trade show
4. 7x personal profile for stand crew on networking platform
5. 20x (open) personal meeting requests (p.p.)
6. Badge scanning of visitors on the trade show floor
7. Search, connect, chat & video meet visitors
8. Direct chat functionality via company profile

**Extra:**

- Online profile visible in category 'gold'
- Instant chat functionality
- Featured logo on networking platform
- 5x extra personal profile for stand crew on networking platform
- 5x extra (open) personal meeting requests (p.p.)
- Add 10x item (content and/or product) to company profile